

**OUR VALUE PROPOSITION:**

- **Pilot Project:** PreciStat is willing to undertake a sample pilot project for A/E/D and rotoscoping services, free of charge. This will help you gain confidence in our capabilities and gauge our professionalism.
- **Optimum resource utilization:** We enable you to easily ramp up/ ramp down your project teams during periods of fluctuating workload. This ensures an optimal utilization of resources.
- **24\*7 hour work environments:**
  - Offshoring A/E/D, rotoscoping and video auditing tasks to an overseas partner gives you the opportunity to run your business in a 24x7 environment.
  - Taking advantage of being in different time zones, we work through your night to make sure that your designs and documents are made available to you the next morning.

**CLIENT TESTIMONIALS**

A passionate designer, John Cassel engaged PreciStat in the development of architectural drawings and presentations for design proposals which enabled him to win the prestigious Building Industry Association of Hawaii award. In his words, *“we very much appreciate and value the work that you do for us. Your good work is helping us to build a strong company. You and your team are very much a part of our team.”* - John Cassel

*“Your work in completing the massive amount of audits for our hospital client is greatly appreciated. Your ongoing work on this account now that we are “live” delivering feedback has resulted in a tremendous performance improvement from their baseline rates. The general responsiveness and professionalism of you and your team is exemplary and is enormously appreciated by me and the rest of our management team. Thank you again for enabling a successful partnership and we look forward to growing substantially together in the coming years.”*

- CEO, Video Auditing Firm

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**PreciStat Multimedia Services**

Call Center  
Accounting BPO  
AEC Services  
Remote Video Auditing  
Software Development  
Rotoscoping Services

# PreciStat Multimedia Services

## INNOVATIVE BACK OFFICE SOLUTIONS THAT WORK FOR YOUR BUSINESS

An increasingly competitive market has meant that architecture and media technology firms the world over are actively seeking offshore partners that can assist them in improving not only their cost structure but also in optimum resource utilization. Outsourcing Architectural and Engineering Drafting (A/E/D), Rotoscoping and Remote Video Auditing services to an offshore partner has thus emerged as a viable option for most companies that look to improve their productivity while taking on more projects with their existing infrastructure and workforce. PreciStat provides innovative back office Graphic-Drafting and Modeling as well as Video-Editing and Auditing Services to its global business partners.

### ARCHITECTURAL ENGINEERING AND DRAFTING SERVICES

PreciStat is a leading provider of A/E/D Services to companies located around the globe. We engage with our clients by offering them a seamless extension of their own CAD department. PreciStat has a qualified and talented team of design professionals who are well experienced working with tools such as ArchiCAD, AutoCAD, Architectural Desktop, RebarCAD, 3dsMAX, SketchUp amongst others.

### Structural and Rebar Detailing Services

Our structural and rebar detailing services include concrete reinforcement detailing, rebar quantity estimation and detailed placement drawings. We have surpassed an impressive 15,000 tons of rebar detailing work in the last one year alone thereby giving us a competitive edge over other providers. We have a dedicated team of well equipped and competent detailers, modelers and checkers, working six days a week to provide our clients with high quality and accurate drawings within tight timelines. Our vast project experience includes commercial and industrial projects, educational institutions, cinema theatres, high rise buildings etc.

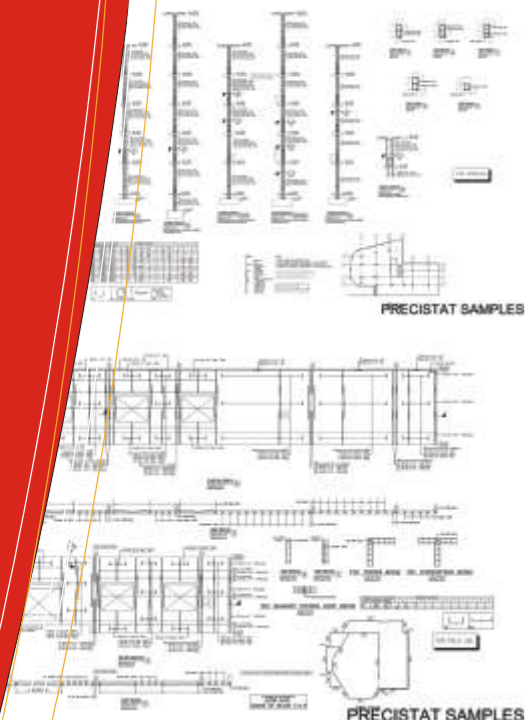
### Architectural Modeling and Detailing Services

PreciStat has over the years become a trusted partner for A/E/C companies the world over. Our services enable clients to focus their efforts solely on design and client interaction while we manage their CAD production. We work closely with clients and employ strict standards to ensure that the final deliverables meet the quality levels set by them.



### Our Clients

- Accounts Payable
- Architectural firms
- Structural consultants
- Building contractors
- Rebar suppliers
- Construction companies
- Interior designers
- Civil engineering consultants
- Television, internet / media firms
- Motion picture firms



Our CAD services portfolio includes construction documents, BIM, colored floor plans, as-built drawings, 3D Modeling, Raster to Vector conversion, take-offs.

### Digitization

Most phases involved in the architectural design process are labor intensive and repetitive. Exhausting your resources on phases like digitizing images and text can prove to be inefficient. Digitizing services and other such processes can be effectively outsourced to PreciStat, thereby allowing you to utilize your resources in the more critical design phases of your projects.

### ROSCOPING SERVICES

Rotoscoping is often considered the simplest visual effects element in film making. However, it requires extensive work and is quite time consuming. This may overwhelm project deadlines and budgets. PreciStat offers Rotoscoping services to the visual effects industry by offering a seamless extension to their post production facilities. The services offered include:

- Garbage Matte Creation
- Matte Generation
- 2D Motion Tracking
- Rotosplining
- Paint Touch-up/Cloning
- Stereoscopy Image Generation

### REMOTE VIDEO AUDITING SERVICES

PreciStat provides innovative remote video auditing services to a number of companies worldwide. Remote viewing services help clients get data and feedback on performance, productivity and security related processes of resources employed in remote locations. With state-of-the-art IT infrastructure and a talented team based out of our facilities in India, we deliver these services through web based applications which are customized for different processes in Manufacturing and Services sectors. We currently serve clients across various industries including Food-Retail and Processing, Medical and Security services.

### Client Benefits

- Track and plug resource losses instantly
- Use hands on data for timely performance, monitoring and analysis
- Improve business practices and quality of deliverables
- Optimize resources for higher productivity thereby increasing ROI
- Leverage live data to add to business value propositions and attain a competitive edge
- Identify potential value opportunities through trend analysis
- Enhance safety and security efficiencies



## OTHER SERVICES

### CALL CENTER SERVICES

- ✓ Inbound Customer Service
- ✓ Banking
- ✓ Payments
- ✓ Billing Helpdesk
- ✓ Technical Helpdesk
- ✓ E-commerce Support
- ✓ Collections
- ✓ Internal Services

### ARCHITECTURAL AND ENGINEERING DRAFTING SERVICES

- ✓ Structural & Rebar Detailing
- ✓ Architectural Modeling & Detailing
- ✓ Digitization

### SOFTWARE DEVELOPMENT

### REMOTE VIDEO AUDITING

### ROSCOPING SERVICES